

FOR
OVER
FIFTY
YEARS,

■
QUALITY
THAT
STANDS
OUT

NovoColor®

The Next Generation of "No" VOC Colorants

NovoColor Universal Colorant is the innovative "No" VOC colorant from Color Corporation that is usable in conventional tinting machines. This advancement in Universal Colorants corrects the deficiencies found in conventional glycol colorants as well as competitive "No" VOC colorants in the market place. These colorants are controlled to the most stringent standards in the coatings industry, and give the user batch to batch tinting uniformity that is unequalled by competitive products.

Key Features are:

- "No" VOC, HAPS & NPE Free
- Dramatically Improved Flash Rust Resistance
- Improved Gloss
- Compatible in Water Borne Industrial Maintenance Systems
- Lower Impact on Alkyds dry and Gloss
- Works Very Well in Conventional and Automatic Tinting Machines
- Matched to Conventional Colorant Standards
- Exacting Colorant Tolerances Assure Reproducibility of Formulas

Specifications:

- Controlled to + or - 1% Tinting Strength by Volume
- Less than 1 Delta E FMC II Color Tolerance for Most Colorants



COLOR CORPORATION
of AMERICA